LANCASTER PREVENTION COALITION
PARTNERS FOR SUCCESS

2013 to 2018 Strategic Plan

July 2014
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I. PROGRAM NARRATIVE

A. PROVIDER AGENCY

Lancaster Prevention Coalition
1645 N Street
Lincoln, NE 68508

In 2005, the Lincoln Council on Alcoholism and Drugs (LCAD) began to look at substance abuse prevention and related risk factors in a new way – bringing together community members to form nine school-based geographic area community groups, and a Prevention Team. LCAD continued to build this coalition until they closed their doors after 50 years of work in the community, in 2012. Community members felt it was an important to continue prevention efforts. It was decided by the Prevention Leadership Team the most efficient way to continue efforts were to elect an Executive Board and hire a coordinator. Collectively the nine community groups chose to become the Lancaster Prevention Coalition.

Now as a free-standing, grass-roots organization the new mission; Safe Families, Safe Schools, Safe Communities was chosen to allow LPC to increase promotion of health and well-being of all Lancaster community members and to engage in substance abuse prevention strategies based on data driven needs.

The Lancaster Prevention Coalition utilizes the Federal Strategic Prevention Framework (SPF) model for all of their initiatives and activities. What makes LPC unique is that it is community driven; all evidence based programs are selected by the community for the community. To assist with the SPF process and fiscal responsibilities, LPC reports to the Regional Prevention Coordinator (RPC) at Region V Systems.

B. VISION AND MISSION

Vision: Safe Families, Safe Schools, Safe Communities

Mission: Reduce underage drinking among Lancaster County youth and young adults ages 12 – 20.
C. Target Population

The target population for Lancaster Prevention Coalition SPF-PFS is youth ages 12-20 and their parents/families.

Target Population Demographics

Lancaster County’s population is growing at a rapid pace. From 2000 to 2013 the total population increased by 18.7% and the under 18 population increased by 16.6% (Table 1).

<table>
<thead>
<tr>
<th>Table 1</th>
<th>Lancaster County Population (2000 to 2013)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
</tr>
<tr>
<td>Lancaster County total population</td>
<td>250,291</td>
</tr>
<tr>
<td>Lancaster County under 18 population</td>
<td>58,828</td>
</tr>
</tbody>
</table>

(U.S. Census Bureau, 2000 Decennial Census and 2013 American Community Survey, 1-year Estimates)

Single parent families with children are on the rise in Lancaster County, increasing by 24.8% from 2000 to 2012. At the same time married couple families have declined by 0.6% (Table 2).

<table>
<thead>
<tr>
<th>Table 2</th>
<th>Lancaster County Family Types with Children under 18 (2000 to 2012)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
</tr>
<tr>
<td>Married couple families</td>
<td>23,087</td>
</tr>
<tr>
<td>Single parent families</td>
<td>7,488</td>
</tr>
<tr>
<td>Single father families</td>
<td>1,655</td>
</tr>
<tr>
<td>Single mother families</td>
<td>5,833</td>
</tr>
<tr>
<td>Total families</td>
<td>30,575</td>
</tr>
</tbody>
</table>

(U.S. Census Bureau, 2000 Decennial Census and 2012 American Community Survey, 1-year Estimates)

Poverty rates are on the rise in Lancaster County. Poverty rates for the under 18 population have increased from 9.2% in 2000 to 14.7% in 2012 (Table 3).

<table>
<thead>
<tr>
<th>Table 3</th>
<th>Lancaster County Poverty Rates (2000 to 2012)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000</td>
</tr>
<tr>
<td>Total population</td>
<td>9.5%</td>
</tr>
<tr>
<td>Under 18 population</td>
<td>9.2%</td>
</tr>
</tbody>
</table>

(U.S. Census Bureau, 2000 Decennial Census and 2012 American Community Survey, 1-year Estimates)
Although Lancaster County is predominately White, there is increasing diversity due to the growth of Hispanic/Latino, Black/African-American, and Asian populations (Table 4).

<table>
<thead>
<tr>
<th>Year</th>
<th>White</th>
<th>Hispanic/Latino</th>
<th>Black/African-American</th>
<th>Asian</th>
<th>American Indian/Alaskan Native</th>
<th>Native Hawaiian/Pacific Islander</th>
<th>Two or More Races</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>88.8%</td>
<td>3.4%</td>
<td>2.7%</td>
<td>2.9%</td>
<td>0.5%</td>
<td>0.1%</td>
<td>1.4%</td>
<td>0.2%</td>
</tr>
<tr>
<td>2012</td>
<td>83.9%</td>
<td>6.2%</td>
<td>3.5%</td>
<td>3.6%</td>
<td>0.5%</td>
<td>0.1%</td>
<td>2.3%</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

Note: those identifying as Hispanic/Latino are not counted in any racial category.

(U.S. Census Bureau, 2000 Decennial Census and 2012 American Community Survey, 1-year Estimates)

Compared to the state, Lancaster County has seen a substantially greater rate of growth of the under 18 population from 2000 to 2013. Compared to the state, Lancaster County has a lower percentage of single parent families, a lower rate of poverty for the under 18 population, and a lower percent of the population that is minority (Table 5).

<table>
<thead>
<tr>
<th>Lancaster County and State of Nebraska Comparisons: Selected Demographic Indicators</th>
<th>Lancaster County</th>
<th>Nebraska</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent change in under 18 population (2000 to 2013)</td>
<td>16.6%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Percent of families with children under 18 that a single parent (2012)</td>
<td>28.9%</td>
<td>30.8%</td>
</tr>
<tr>
<td>Poverty rate for the under 18 population (2012)</td>
<td>14.7%</td>
<td>17.9%</td>
</tr>
<tr>
<td>Percent of the population that is minority (2012)</td>
<td>16.1%</td>
<td>18.7%</td>
</tr>
</tbody>
</table>

(U.S. Census Bureau, 2000 Decennial Census, 2012 and 2013 American Community Survey, 1-year Estimates)
D. PROGRAM ACTIVITIES AND STRATEGY ORGANIZATION

The organizational structure for Lancaster Prevention Coalition (LPC) SPF-PFS Project is depicted below in Figure 1, an explanation of the partners involved follows. For more specific partners, see the Lancaster Prevention Coalition Partners for Success Community Mapping in attachment A.

- Lancaster Prevention Coalition serves as the backbone organization for this project and, as such, provides direct oversight and management of all program activities and strategies including:
  - Convening coalition meetings with partners on a monthly basis to coordinate activities
  - Contracting with partners on an individual basis to implement strategies
  - Providing evidence-based practices train-the-trainer events
  - Spearheading educational media
  - Organizing and collecting program evaluation material
  - Completing reporting requirements

- The Executive Board consists of elected representatives from the community to provide leadership and approval guidance in the implementation of project strategies and activities.
• The Steering Committee consists of representatives from community partners and community groups to provide guidance in the implementation of project strategies and activities.

• Community Partners are contracted to provide direct service to the project as explained below.
  o Region V Systems serves as the financial agent for the project and provides consultation to the project.
  o Schmeeckle Research will assist with future evaluation components and completed assessment activities compiling the following reports:
    ▪ Baseline Measures for the SPF-PFS Grant
    ▪ Youth Focus Group on Teenage Alcohol Use
    ▪ Parent Focus Group on Teenage Alcohol Use
    ▪ Lancaster Prevention Coalition Partner Profile
  o Agent will complete the educational media component of the project.
  o O’Hare Professional Consultation assists in meeting facilitation and strategic plan development.
  o Cultural and Community Centers will assist with implementing project strategies and activities that are specific to the needs of the populations they work with.

• Community Groups are made up of school personnel, parents, students, faith communities, community centers, youth serving organizations and other concerned individuals invested in LPC initiatives and activities within each geographic area.
  o Participation in monthly community group meetings specific to each group
  o Participation in training events sponsored by Lancaster County Partners for Success
  o Implementation of activities and strategies in their environment as outlined in the work plan and contractual agreements.
E. Activities and Strategies

The overarching outcome measure identified through the Strategic Plan Framework – Partnership for Success (SPF-PFS) is the reduction of underage drinking through increased family communication around drug (i.e., alcohol) use. In addition, the coalition will also focus on the goal of reducing alcohol-related risks among the target audience. The evidence-based and promising practices which will be utilized throughout this project include:

- Creating Lasting Family Connections Program
- 40 Developmental Assets Framework
- Alcohol Screening and Brief Intervention (SBIRT) for Physicians and School Nurses
- A web-based personalized feedback program for High School Students
- Love & Logic Program for Parents and School Staff
- Microsite: Educational Engagement Tool – talkaboutalcohol.org
- Power of Parents Presentations
- John Underwood: Life of an Athlete Presentations and Peer to Peer Educational Programming
- Good Samaritan Policy Education
- Bystander Intervention Education

The SPF-PFS will focus on all of the federally recognized prevention strategies to affect community change: Information Dissemination, Education, Alternative Activities, Problem Identification and Referral, Community-Based Process, and Environmental. Although many of the strategies overlap and reinforce each other, for documentation purposes, one primary strategy will be utilized for each selected practice, see Work Plan.

Objective 1: Increase use of culturally and linguistically appropriate evidence-based and promising prevention practices among families, schools, and communities.

A. Implement Creating Lasting Family Connections programming within the Asian Community and Cultural Center and El Centro de las Américas.
B. Action oriented delivery of the 40 Developmental Assets framework to a variety of audiences and settings including but not limited to: schools, neighborhoods, communities and youth-family serving organizations.
C. Implement Love & Logic programming within Raymond Central Community.
D. Deliver the Power of Parents presentation to parents and families within LPS Middle and High Schools.
E. Utilize the Life of an Athlete program and materials to educate families, youth and schools through presentations and peer to peer education programming within Lancaster Middle and High Schools.

Objective 2: Increase favorable attitudes and positive social norms towards reduction of underage drinking and interventions in high-risk situations among self, families, peers and communities.

A. Promote use of Microsite: An educational engagement tool for families to encourage parents/families to talk to youth and young adults about alcohol use through a positive parenting style.

B. Develop and institute Bystander Intervention Curriculum and develop and distribute campaign reinforcing peer norms.

C. Develop and institute campaign to educate youth/young adults about signs/symptoms of acute alcohol intoxication.

D. Convene statewide student conference to discuss medical amnesty and/or Good Samaritan policies and develop vehicle to educate social hosts about risk management practices & evaluate implementation.

E. Train and educate Lancaster public, Lancaster pediatricians, and Lancaster family practitioners on Alcohol Screening and Brief Intervention (SBIRT).

F. Develop and institute web-based personalized feedback program for youth and young adults.
F. ASSESSMENT PROCESS

Schmeeckle Research assisted LPC with the assessment process and procedures that have been used to identify the community readiness level and to implement SPF – PFS. For the full report, see the Lancaster Prevention Coalition Partnership for Success Grant - Community Mapping Assessment Results located on www.TalkAboutAlcohol.org.

**Stakeholder Participants/Partners:** Cultural Centers, Community Groups and Community Agencies

**SAMHSA SPF-PFS Outcome Measure:** Reduction of underage drinking through increased family communication around drug (i.e., alcohol) use

**Purpose of the assessments:** To help identify partnership needs; assess existing successful programs and potential opportunities for new programs and strategies and their expected outcomes; and to determine the level of readiness of each of the partners’ ability to successfully implement future programs and strategies.

Assessments were conducted to enhance the community mapping process across Lancaster County during the 2014 planning year:

- Parent Focus Groups (2)
- Youth Focus Groups (2 middle, 1 high school)
- College Student Focus Group
- Baseline Measures (statistics)
- Coalition Partner Surveys
In the two tables below, eight of the baseline performance measures are included that align closely with the two goals of the SPF PFS grant. Lancaster County data that are bolded and italicized indicate positive areas where Lancaster County data are two percentage points or better than the state. In general, there were few differences between the county and the state.

### Goal 1: Reduce Underage Drinking through Increased Family Communication

<table>
<thead>
<tr>
<th>Measure</th>
<th>Lancaster County</th>
<th>Nebraska</th>
<th>Goal 2</th>
<th>Lancaster County</th>
<th>Nebraska</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have talked with at least one of your parents about the dangers of alcohol use in the past 12 months</td>
<td>52.4%</td>
<td>47.8%</td>
<td></td>
<td>47.8%</td>
<td>47.7%</td>
</tr>
<tr>
<td>Parents feel it would be wrong or very wrong for you to drink regularly (once or twice a month)</td>
<td>92.5%</td>
<td>85.8%</td>
<td></td>
<td>82.7%</td>
<td></td>
</tr>
<tr>
<td>Parents feel it would be wrong of very wrong for you to drive after drinking</td>
<td>98.3%</td>
<td>98.7%</td>
<td></td>
<td>97.4%</td>
<td></td>
</tr>
<tr>
<td>Family has clear rules about alcohol and drug use</td>
<td>93.9%</td>
<td>90.9%</td>
<td></td>
<td>87.7%</td>
<td></td>
</tr>
</tbody>
</table>

### Goal 2: Reduce Alcohol-Related Risks among the Target Audience

<table>
<thead>
<tr>
<th>Measure</th>
<th>Lancaster County</th>
<th>Nebraska</th>
<th>Goal 2</th>
<th>Lancaster County</th>
<th>Nebraska</th>
</tr>
</thead>
<tbody>
<tr>
<td>Past 30-day alcohol use</td>
<td>6.4%</td>
<td>16.5%</td>
<td></td>
<td>32.4%</td>
<td></td>
</tr>
<tr>
<td>Past 30-day binge drinking (5 or more drinks in a row)</td>
<td>2.1%</td>
<td>9.2%</td>
<td></td>
<td>22.1%</td>
<td></td>
</tr>
<tr>
<td>Past 30-day alcohol impaired driving</td>
<td>0.4%</td>
<td>1.9%</td>
<td></td>
<td>6.3%</td>
<td></td>
</tr>
<tr>
<td>Past 30-day rode in a vehicle driven by someone who had been drinking alcohol</td>
<td>15.2%</td>
<td>17.8%</td>
<td></td>
<td>14.7%</td>
<td></td>
</tr>
</tbody>
</table>
G. Barriers/Perceived Risks

During the planning process in year one of the grant the Prevention Leadership Team identified barriers within each of the following objectives.

1. Increase family communication surrounding substance abuse, specific to alcohol

Barriers
- Message parents and families are receiving
- Students moving away from parents
- Denial (overcoming)
- Parents make bad decisions because they want kids to be “popular”
- Stigma of parent involvement
- Parents are spread thin with other activities (overload)
- How do we educate families → generational addiction
- Barriers in life
- Reactionary conversations with children instead of proactive talks → due to limited amount of time we have with our kids.
- Be careful with our message so as to not alienate or out particular groups of people.
- Different cultures have different beliefs about alcohol use – not always in line with their new home country.
- Policy buy-in from school administration
- Understanding parents
- You don’t know what you don’t know (how do they have the tools if they were never given the tools?)
2. Increase the realization of the risks that are related to alcohol use among 12-20 year olds.

**Barriers**

**Parents:**
- Modeling behaviors
- Media influences/event sponsorship
- Debunking the “rite of passage”
- Family culture and relatives
- The power of antidote
- Rules of engagement
- Lack of education/knowledge
- Don’t view alcohol as a drug
- Social hosting/providing
- Doubting the information
- Different audiences need to be considered at large
- Healthy ways to Deal with stress
- Self-esteem
- Lack of enforcement/engagement/setting boundaries

**Youth:**
- “Everyone is doing it”
- Media influences
- Debunking the “rite of passage”
- Family culture and relatives
- The power of antidote
- Peer pressure
- Not a balance of media messaging
- No drinking messages are “Not Cool”
- Those who don’t use are the quiet ones
- Your tribe – the values of the group the youth hangs with
- “Won’t happen to me”
- Don’t view alcohol as a drug
- Different audiences need to be considered at large
- Healthy ways to deal with stress
- Self-Esteem
- Immediate gratification
3. Implement evidence-based/approved strategies throughout the school and community environments.

Barriers
- Targeting the right audiences/readiness
- Volunteer recruitment
- Agreeing with what successful strategies are
- View that we are just “adding more to schools plates”
- Who is going to be trained/identifying said resources
- Timing
- District/State school board and administrator buy-in/curriculum advisors
- Resistance to learn/accept message
- Competing strategies at school already in place
- How do we reach those who need to hear the message
- Not my responsibility (teachers, parents, etc.)
- Parental buy-in for trainings
- 18-20 year olds not in educational setting are difficult to reach
- Sustainable effort toward message
## II. Year Two Work Plan

**Objective 1.** Increase use of culturally and linguistically appropriate evidence-based and promising practices among families, schools and communities.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Activity</th>
<th>Who</th>
<th>By When</th>
<th>Prevention Strategy</th>
<th>Product Deliverable</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implement Creating Lasting Family Connections Program</td>
<td>El Centro de las Américas, Asian Cultural and Community Center</td>
<td>Oct. 2014</td>
<td>Education</td>
<td>Two full sets within each cultural center completed by Sept. 2015</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Increase family knowledge and beliefs about alcohol.
- Increase use of community services.
- Decrease onset and frequency of youth alcohol use.

(Measures: Retrospective Program Evaluation and Pre & Post Survey created by State Evaluator)
<table>
<thead>
<tr>
<th>Objective</th>
<th>Activity</th>
<th>Who</th>
<th>By When</th>
<th>Prevention Strategy</th>
<th>Product Deliverable</th>
<th>Outcomes</th>
</tr>
</thead>
</table>
|           | Action oriented delivery of the 40 Developmental Assets framework to a variety of audiences and settings including but not limited to: schools, neighborhoods, communities and youth-family serving organizations. | Lancaster Public Middle and High Schools, Native American Liaisons/SENNAC, Community Learning Centers | Training: March 2015 | Education | Increase individual assets among youth and young adults with in each sub-population. | • Increase protective factors in youth and young adults related to family, school and community attachment and rewards for prosocial involvement.  
• Increase positive school climate, bonding and engagement.  
• Decrease onset and frequency of youth alcohol use.  
(Measures: Program – Level Survey, Crime Commission, Office of Highway Safety, Emergency Room Data) |
<table>
<thead>
<tr>
<th>Objective</th>
<th>Activity</th>
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<th>Prevention Strategy</th>
<th>Product Deliverable</th>
<th>Outcomes</th>
</tr>
</thead>
</table>
|           | Implement **Love & Logic** programming for teachers and parents.         | Raymond Central | Training: Oct. 2014 & Nov. 2014 | Education           | One program for each of the parents and teachers will be implemented by Sept. 2015 | • Increase protective factors in youth and young adults related to family, school and community attachment and rewards for prosocial involvement.  
• Increase positive school climate, bonding and engagement.  
• Decreased risk factors related to poor family management.  
(Measures: Program-Level Survey, School Climate Pre and Post Survey) |

<table>
<thead>
<tr>
<th>Objective</th>
<th>Activity</th>
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<th>Outcomes</th>
</tr>
</thead>
</table>
|           | Train Community Group Liaisons on the Power of Parents presentation. Deliver the Power of Parents presentation to parents and families within LPS Middle and High Schools. | Coalition Coordinators and Community Group Liaisons | Sept. 2015 | Education           | Two presentations per Community Group | - Increase youth and young adult knowledge and beliefs about alcohol.  
- Decrease onset and frequency of youth alcohol use.  
- Increase parent knowledge and beliefs about alcohol.  
(Measures: NRPFSS, NYAAOS, YRBS, NASIS/NCAOS, Program- Level Survey, Crime Commission, Office of Highway Safety, Emergency Rooms Data) |
<table>
<thead>
<tr>
<th>Objective</th>
<th>Activity</th>
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<th>By When</th>
<th>Prevention Strategy</th>
<th>Product Deliverable</th>
<th>Outcomes</th>
</tr>
</thead>
</table>
|           | Utilize the *Life of an Athlete* program and materials to educate families, youth and schools through presentations and peer to peer education programming within Lancaster Middle and High Schools. | LOA Cadre (Men With Dreams, School Liaison, and Youth) | Sept. 2015 | Education | Three presentations | - Increase protective factors in youth and young adults related to family, school and community attachment and rewards for prosocial involvement.  
- Increase positive school climate, bonding and engagement.  
- Increase youth and young adults knowledge and beliefs about alcohol.  
- Decrease onset and frequency of youth alcohol use.  
(Measures: NRPFSS, NYAAOS, YRBS, Program-Level Survey, Crime Commission, Office of Highway Safety, Emergency Rooms Data) |
<table>
<thead>
<tr>
<th>Objective</th>
<th>Activity</th>
<th>Who</th>
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<th>Prevention Strategy</th>
<th>Product Deliverable</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 2. Increase favorable attitudes and positive social norms towards reduction of underage drinking and interventions in high-risk situations among self, families, peers and communities.</td>
<td>Create and institute Educational Engagement materials and tactics specific to families, schools, and communities designed to reduce underage drinking. All materials will encourage parents to visit TalkAboutAlcohol.org, an engaging tool for parents to use to communicate with their children about alcohol.</td>
<td>Agent, Lancaster Prevention Coalition, Partners</td>
<td>Launch Sept. 2014 Promotional Planning, Oct. 2014 Promote to families and Train community on available tools Oct. 2014-Sept. 2015</td>
<td>Community Based-Process</td>
<td>Website and materials to direct families to the Website and to educate parents on the parenting style. • Increase use of community services. • Decrease risk factors related to poor family management. • Decrease onset and frequency of youth alcohol use. • Increase parent knowledge and beliefs about alcohol. (Measures: NRPFSS, NYAAOS, YRBS, NASIS/NCAOS, Program-Level Survey, Crime Commission, Office of Highway Safety, Emergency Rooms Data, Website Data Analytics)</td>
<td></td>
</tr>
<tr>
<td>Objective</td>
<td>Activity</td>
<td>Who</td>
<td>By When</td>
<td>Prevention Strategy</td>
<td>Product Deliverable</td>
<td>Outcomes</td>
</tr>
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</tr>
</tbody>
</table>
|           | Develop and institute **Bystander Intervention** Curriculum and develop and distribute campaign reinforcing peer norms | NE Collegiate Consortium, Jacht Ad Lab  | Develop Campaign, Oct. 2014 | Information Dissemination | Campaign and Curriculum | • Increase the number of youth and young adults who report intervening in high-risk situations with their peers.  
  (Measures: CAP, Program-Level Survey) |
|           | Develop and institute campaign to educate youth/young adults about signs/symptoms of **acute alcohol intoxication.** | NE Collegiate Consortium, Jacht Ad Lab  | Develop Campaign, Oct. 2014 | Information Dissemination | Campaign | • Increase the number of youth and young adults who call for medical assistance for acutely intoxicated peers.  
  • Increase youth and young adults knowledge and beliefs about alcohol.  
  (Measures: CAP, Program-Level Surveys) |
<table>
<thead>
<tr>
<th>Objective</th>
<th>Activity</th>
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<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Convene statewide student conference to discuss medical amnesty and/or <strong>Good Samaritan</strong> policies and develop vehicle to educate social hosts about risk management practices &amp; evaluate implementation.</strong></td>
<td>Convene statewide student conference to discuss medical amnesty and/or Good Samaritan policies and develop vehicle to educate social hosts about risk management practices &amp; evaluate implementation.</td>
<td>NE Collegiate Consortium, Jacht Ad Lab</td>
<td>Develop Campaign, Oct. 2014 Conference Nov. 2014</td>
<td>Information Dissemination</td>
<td>Campaign and Conference</td>
<td>• Increase the number of youth and young adults who call for medical assistance for acutely intoxicated peers. (Measures: CAP, Program-Level Surveys)</td>
</tr>
<tr>
<td><strong>Train and Educate Lancaster Public Middle and High School Nurses, Lancaster Pediatricians, and Lancaster Family Practitioners on Alcohol Screening and Brief Intervention (SBIRT).</strong></td>
<td>Train and Educate Lancaster Public Middle and High School Nurses, Lancaster Pediatricians, and Lancaster Family Practitioners on Alcohol Screening and Brief Intervention (SBIRT).</td>
<td>Lancaster Prevention Coalition, Potentially Partner with Douglas County Initiatives</td>
<td>Sept. 2015</td>
<td>Education</td>
<td>Every Lancaster Middle and High School will receive training and all Lancaster will receive information</td>
<td>• Increase the number of interventions reported by health care providers. • Decrease onset and frequency of youth alcohol use. (Measures: Health Centers Track Data, Program-Level Survey)</td>
</tr>
<tr>
<td>Objective</td>
<td>Activity</td>
<td>Who</td>
<td>By When</td>
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|           | Develop and institute web-based personalized feedback program for youth and young adults. | Lancaster Prevention Coalition, UNL, Potential Juvenile Justice Partnership and Agent | Planning Oct. 2014 – Dec. 2015 Develop Sept. 2015 | Education but may pilot first as Problem ID and Referral | Prevention Tool for youth and young adults | • Increase youth and young adult knowledge and beliefs about alcohol.  
• Decrease onset and frequency of youth alcohol use.  
(Measures: Program-Level Survey, NRPFSS, YRBS) |
III. Logic Model

Underage Drinking in Lancaster County

Increase family communication around underage drinking

- 40 Developmental Assets
- Life of an Athlete
- Love & Logic
- Power of Parents
- Creating Lasting Family Connections

Reduce alcohol-related risks among 12-20 year olds

- Increase protective factors in youth and young adults related to family, school and community attachment and rewards for prosocial behavior
- Increase positive school climate, bonding and engagement
- Increase youth and young adult knowledge and beliefs about alcohol
- Increase use of community services
- Decreased risk factors related to poor family management
- Decrease onset and frequency of youth alcohol use
- Increase parent knowledge and beliefs about alcohol
- Increase the number of youth and young adults who call for medical assistance for acutely intoxicated peers
- Increase the number of youth and young adults who report intervening in high-risk situations with their peers
- Increase the number of interventions reported by health care providers.

Increase favorable attitudes and positive social norms towards reduction of underage drinking and interventions in high-risk situations among self, families, peers and communities.

- Parenting Style Educational Engagement (Includes talkaboutalcohol.org)
- Personalized Feedback
- Bystander Intervention
- Acute Alcohol Intoxication
- Good Samaritan Policy
- Alcohol Screening and Brief Intervention and Treatment (SBIRT)

Goals of PFS 2013-2018

Objective
Interventions
Outcomes
ATTACHMENT A
LANCASTER PREVENTION COALITION PARTNERS FOR SUCCESS COMMUNITY MAPPING

Lancaster Prevention Coalition
Partners for Success
Community Mapping

Workgroups

Executive Board
Steering Committee
Partner Groups
Community Groups

LPC

Agent
Contraction

Community Orgs

Cedar

Faith Community

Brief Interventions
Physicians & School Nurses

School Community
Intervention & Prevention

Lincoln Public Schools

Community Learning Centers
SmartKids
Thriving Families
Strong Neighborhoods

Letter YMCA
Davies NeighborhoodWorks
Goodrich

Health Department

Cultural Centers

Asian Community and Cultural Center
Men With Dreams
El Centro de los
Américas

Youth Orgs.

TeamMate
P Street Parks & Rec

Nebraska Collegiate
Consortium

Community Groups:
LSE
LNE
EHS
SW Lincoln
LHS
Malcolm
Raymond
Waverly
Norris

Coalition Expansion
North Star Private Schools

Updated: 12/31/14